**Sample e-mail 1:**

Subject: New Fight Corona Virus T-Shirt Designs

Dear \_\_\_\_,

First, thanks for being a customer and we hope you, your business and your family are all safe and healthy.

Second – we are still OPEN! And we’re partnering with custom t-shirt businesses around the country to share the **WE’RE ALL IN THIS TOGETHER** *#LETSBEATCOVID19* message!

Imagine how your Team will feel wearing something encouraging – the conversations it could start, the personal connection you’ll be making with your team and they’ll be making with their customers.

Here’s how to get that positivity started:

Step 1: Choose your design below

Step 2: Get a list of sizes for your team

Step 3: Call and place your order!



Just think – you will be supporting your Team AND our local business.

After all, we ARE in this together.

**Sample e-mail 2:**

Subject: Free T-Shirt to Inspire Your Employees AND Customers

THIS is the time to show your Team and your Customers that you’re still HERE – like we are. Still DOING business – like we are. And now more than ever that you appreciate your Team and that you appreciate your Customers coming in to keep your business going – like WE DO!

Here’s one way you do that today:

Give your Team a t-shirt they can wear to work that says what we ALL want to hear.

**FIRST:** Choose from one of our brand new **WE’RE ALL IN THIS TOGETHER** *#LETSBEATCOVID19* t-shirt designs – they’re inspiring people all over the country.



**SECOND:** Write down quantities and sizes.

**THIRD:** Just contact us to place the order – and we’ll have a surprise for you when you do! [Hint: we’ll include a FREE shirt or cap with every order over 12 so you can give away to your customers too!]

**Sample e-mail 3:**

Subject: Let’s show everyone how we’re in this TOGETHER – IN STYLE

I’m sending this message for a few quick reasons:

* Checking in on you. How are you? Is there something I can personally do to help? (sorry, I don’t have extra TP)
* Let you know I am STILL OPEN for your custom apparel needs.
* Share this positive message apparel decorators around the country are jumping on

We are all in this together. Everyone is stressed, maybe even a little scared. However, we have fought through so much in our lives to get to today, **this isn’t going to stop us!**

T-shirt shops and alike are working on a **WE’RE ALL IN THIS TOGETHER** *#LETSBEATCOVID19* project.

If you want to participate here is what you can do:

* Buy a shirt for you
* Buy a shirt for a friend who needs to be lifted up
* **I’ll GIVE a shirt for FREE to a nurse or first responder (Police, Fire, EMT)**

I’ve reached out to the community to help locate those people who could use an uplifting message and of course everyone loves a free t-shirt.

This is my way of accomplishing 2 things:

1. I want to help the people around me, and **this is one way I can bring positivity**
2. I’d really like my business to survive through this and getting some orders will REALLY help!

Thank you all and *#LETSBEATCOVID19 !!*

Reply to this email or give me a call. I’m ready to start working on these!

See the Designs below:

