

| Material                             | Part Number                                           | Width             | Length              | Total SQFT        | Roland SRP                       | SQFT \$ @ SRP              | Caliper  | Basis Weight | Base                      | Adhesive / Other    | UV Stable | Water Resistant | Opacity | Finish     | Misc.                  |
|--------------------------------------|-------------------------------------------------------|-------------------|---------------------|-------------------|----------------------------------|----------------------------|----------|--------------|---------------------------|---------------------|-----------|-----------------|---------|------------|------------------------|
| Banner                               |                                                       |                   |                     |                   |                                  |                            |          |              |                           |                     |           |                 |         |            |                        |
| Light-Weight Banner Material         | ESM-LBV2-120-30<br>ESM-LBV2-120-54                    | 30"<br>54"        | 120'                | 300<br>540        | \$119.99<br>\$215.99             | \$ .40<br>\$ .40           | 10 mil   | 13 oz.       | PVC Banner - 1000x Denier | —                   | ●         | ●               | 96%     | Satin      | Coated                 |
| Film                                 |                                                       |                   |                     |                   |                                  |                            |          |              |                           |                     |           |                 |         |            |                        |
| Super Hi Gloss White Film            | PQM-PETG-66-41<br>PQM-PETG-66-52                      | 41"<br>52"        | 66'                 | 225.5<br>286      | \$319.99<br>\$399.99             | \$1.42<br>\$1.40           | 5 mil    | 170 gsm      | PET                       | —                   | —         | ●               | 95%     | Gloss      | Pigment Inks only      |
| Glossy Backlit Film                  | ESM-GBF-100-54                                        | 54"               | 100'                | 450               | \$264.95                         | \$ .59                     | 8 mil    | 285 gsm      | PET                       | —                   | ●         | ●               | 40%     | Gloss      | 2.2 Dmax               |
| Matte Backlit Film                   | ESM-MBF-100-54                                        | 54"               | 100'                | 450               | \$224.95                         | \$ .50                     | 8 mil    | 285 gsm      | PET                       | —                   | ●         | ●               | 35%     | Matte      | 2.2 Dmax               |
| RolyPoly™ Banner Film                | ESM-RPBF-50-20                                        | 20"               | 50'                 | 83                | \$99.99                          | \$1.20                     | 10 mil   | 220 gsm      | PET                       | —                   | ●         | ●               | 100%    | Semi-Gloss | —                      |
|                                      | ESM-RPBF-100-30                                       | 30"               | 100'                | 250               | \$184.99                         | \$ .74                     |          |              |                           |                     |           |                 |         |            |                        |
|                                      | ESM-RPBF-100-36                                       | 36"               | 100'                | 300               | \$221.99                         | \$ .74                     |          |              |                           |                     |           |                 |         |            |                        |
|                                      | ESM-RPBF-100-54                                       | 54"               | 100'                | 450               | \$326.99                         | \$ .74                     |          |              |                           |                     |           |                 |         |            |                        |
| Fine Art                             |                                                       |                   |                     |                   |                                  |                            |          |              |                           |                     |           |                 |         |            |                        |
| Solvent Glossy Canvas                | ESM-SGC-25-30<br>ESM-SGC-25-54                        | 30"<br>54"        | 25'                 | 63<br>113         | \$69.95<br>\$115.95              | \$1.12<br>\$1.03           | 20 mil   | 407 gsm      | PolyCotton 65%/35%        | —                   | ●         | —               | 98%     | Gloss      | 2x1 Weave              |
| Solvent Satin Canvas                 | ESM-SSC-25-30<br>ESM-SSC-25-54                        | 30"<br>54"        | 25'                 | 63<br>113         | \$69.95<br>\$115.95              | \$1.12<br>\$1.03           | 20 mil   | 407 gsm      | PolyCotton 65%/35%        | —                   | ●         | —               | 98%     | Satin      | 2x1 Weave              |
| Paper                                |                                                       |                   |                     |                   |                                  |                            |          |              |                           |                     |           |                 |         |            |                        |
| Adhesive-Backed Solvent Glossy Paper | ESM-SGPA-50-20<br>ESM-SGPA-100-30<br>ESM-SGPA-100-54  | 20"<br>30"<br>54" | 50'<br>100'<br>100' | 83<br>250<br>450  | \$49.95<br>\$119.95<br>\$209.95  | \$ .60<br>\$ .48<br>\$ .47 | 8 mil    | 135 gsm      | Paper                     | Water-based Acrylic | ●         | ●               | 95%     | Glossy     | Silicone-treated paper |
| Glossy Photobase Paper               | SCM-GPP2-100-20<br>SCM-GPP2-100-30<br>SCM-GPP2-100-54 | 20"<br>30"<br>54" | 100'                | 167<br>250<br>450 | \$109.99<br>\$167.99<br>\$299.99 | \$ .66<br>\$ .67<br>\$ .67 | 10.5 mil | 260 gsm      | RC Paper                  | —                   | ●         | —               | 96%     | Gloss      | Acid-free              |
| Paparazzi™ Premium Matte Paper       | ESM-PMP5-100-30<br>ESM-PMP5-100-54                    | 30"<br>54"        | 100'                | 250<br>450        | \$74.99<br>\$134.99              | \$ .30<br>\$ .30           | 8 mil    | 190 gsm      | Paper                     | —                   | ●         | —               | 97%     | Matte      | Acid-free              |
| Solvent Glossy Paper                 | ESM-SGP3-50-20                                        | 20"               | 50'                 | 83                | \$24.95                          | \$ .30                     | 8 mil    | 200 gsm      | Poster Paper              | —                   | ●         | —               | 95%     | Gloss      | Acid-free              |
|                                      | ESM-SGP3-100-30                                       | 30"               | 100'                | 250               | \$63.99                          | \$ .26                     |          |              |                           |                     |           |                 |         |            |                        |
|                                      | ESM-SGP3-100-54                                       | 54"               | 100'                | 450               | \$111.95                         | \$ .25                     |          |              |                           |                     |           |                 |         |            |                        |
|                                      | ESM-SGP3-100-63                                       | 63"               | 100'                | 525               | \$131.25                         | \$ .25                     |          |              |                           |                     |           |                 |         |            |                        |

MEDIA SPECIFICATIONS





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| Material                                    | Part Number                                          | Width             | Length              | Total SQFT                  | Roland SRP                       | SQFT \$ @ SRP              | Caliper | Basis Weight | Base                        | Adhesive / Other                                        | UV Stable | Water Resistant | Opacity | Finish     | Misc.                        |
|---------------------------------------------|------------------------------------------------------|-------------------|---------------------|-----------------------------|----------------------------------|----------------------------|---------|--------------|-----------------------------|---------------------------------------------------------|-----------|-----------------|---------|------------|------------------------------|
| Specialty                                   |                                                      |                   |                     |                             |                                  |                            |         |              |                             |                                                         |           |                 |         |            |                              |
| HeatSoft™ PLUS<br>Heat Transfer Material    | ESM-HTM3-75-20<br>ESM-HTM3-75-30<br>ESM-HTM3-75-54   | 20"<br>30"<br>54" | 75'                 | 122.875<br>184.375<br>337.5 | \$219.99<br>\$289.99<br>\$549.99 | \$1.79<br>\$1.57<br>\$1.63 | 8 mil   | —            | Polyurethane                | Hot Melt                                                | ●         | ●               | 90%     | Gloss      | Poly Liner / CPSIA Certified |
| HeatSoft™ Heat Transfer SATIN Material      | ESM-HTMS-75-20<br>ESM-HTMS-75-30<br>ESM-HTMS-75-54   | 20"<br>30"<br>54" | 75'                 | 122.875<br>184.375<br>337.5 | \$167.99<br>\$249.99<br>\$484.99 | \$1.37<br>\$1.36<br>\$1.44 | 8 mil   | —            | Polyurethane                | Hot Melt                                                | ●         | ●               | 90%     | Satin      | Poly Liner / CPSIA Certified |
| Med. Tack Polyester Transfer Mask           | PGM-PTM2-75-20<br>PGM-PTM2-75-30<br>PGM-PTM2-75-54   | 20"<br>30"<br>54" | 75'                 | 122.875<br>184.375<br>337.5 | \$73.99<br>\$102.99<br>\$189.99  | \$0.60<br>\$0.56<br>\$0.56 | 4.7 mil | —            | PET                         | Hot Melt                                                | —         | —               | —       | —          | —                            |
| WallFlair™ Removable Fabric                 | ESM-WFRF-50-20<br>ESM-WFRF-100-30<br>ESM-WFRF-100-54 | 20"<br>30"<br>54" | 50'<br>100'<br>100' | 83<br>250<br>450            | \$74.99<br>\$211.99<br>\$381.99  | \$0.90<br>\$0.85<br>\$0.85 | 6.7 mil | 140 gsm      | 100% Woven Polyester Fabric | Acrylic-based removable / repositionable white adhesive | ●         | ●               | 99%     | Semi-Gloss | Greenguard Certified         |
| Vinyl                                       |                                                      |                   |                     |                             |                                  |                            |         |              |                             |                                                         |           |                 |         |            |                              |
| Clear Calendered Vinyl, Permanent Adhesive  | ESM-CCVP-50-20<br>ESM-CCVP-150-30<br>ESM-CCVP-150-54 | 20"<br>30"<br>54" | 50'<br>150'<br>150' | 83<br>375<br>675            | \$39.95<br>\$127.98<br>\$223.98  | \$0.48<br>\$0.34<br>\$0.33 | 4 mil   | —            | Clear Calendered PVC        | Acrylic-based Permanent                                 | ●         | ●               | 96%     | Matte      | 90# Stayflat liner           |
| Clear Static Cling                          | ESM-CSC-50-20<br>ESM-CSC-75-30<br>ESM-CSC-75-54      | 20"<br>30"<br>54" | 50'<br>75'<br>75'   | 83<br>187.5<br>337.5        | \$39.95<br>\$55.95<br>\$99.95    | \$0.48<br>\$0.30<br>\$0.30 | 7 mil   | —            | Self-clinging film          | Non-adhesive                                            | ●         | —               | 96%     | Gloss      | 10 pt. coated board liner    |
| Glossy Calendered Vinyl, Permanent Adhesive | ESM-GCVP-50-20<br>ESM-GCVP-150-30<br>ESM-GCVP-150-54 | 20"<br>30"<br>50" | 50'<br>150'<br>150' | 83<br>375<br>675            | \$39.95<br>\$127.98<br>\$223.98  | \$0.48<br>\$0.34<br>\$0.33 | 3 mil   | —            | Calendered PVC              | Acrylic-based Permanent                                 | ●         | ●               | 92%     | Gloss      | 90# Stayflat liner           |
| Matte Calendered Vinyl, Permanent Adhesive  | ESM-MCVP-50-20<br>ESM-MCVP-150-30<br>ESM-MCVP-150-54 | 20"<br>30"<br>54" | 50'<br>150'<br>150' | 83<br>375<br>675            | \$39.95<br>\$127.98<br>\$223.98  | \$0.48<br>\$0.34<br>\$0.33 | 4 mil   | —            | Calendered PVC              | Permanent                                               | ●         | ●               | 96%     | Matte      | 90# Stayflat liner           |
| Premium Cast Vinyl                          | ESM-PCV4-50-20<br>ESM-PCV4-75-30<br>ESM-PCV4-75-54   | 20"<br>30"<br>50" | 55'<br>75'<br>75'   | 83<br>187.5<br>337.5        | \$89.99<br>\$165.99<br>\$298.99  | \$1.08<br>\$0.89<br>\$0.89 | 2 mil   | —            | Cast PVC                    | Acrylic-based removable                                 | ●         | ●               | 96%     | Gloss      | 90# Stayflat liner           |
| Premium Reflective Vinyl                    | ESM-PRV2-50-30<br>ESM-PRV2-50-48                     | 30"<br>48"        | 50'                 | 125<br>200                  | \$287.99<br>\$431.99             | \$2.30<br>\$2.16           | 6 mil   | —            | Reflective PVC              | Acrylic-based Permanent                                 | —         | ●               | 106%    | Satin      | 78# Kraft liner              |
| View Thru Vinyl                             | ESM-VTV2-50-24<br>ESM-VTV2-50-53                     | 24"<br>53"        | 50'                 | 100<br>221                  | \$235.99<br>\$503.99             | \$2.36<br>\$2.28           | 7 mil   | —            | Calendered PVC              | Permanent                                               | ●         | ●               | 98%     | —          | 60/40 Perf                   |
| White Static Cling                          | ESM-WSC-50-20<br>ESM-WSC-75-30<br>ESM-WSC-75-54      | 20"<br>30"<br>54" | 50'<br>75'<br>75'   | 83<br>187.5<br>337.5        | \$39.95<br>\$55.95<br>\$99.95    | \$0.48<br>\$0.30<br>\$0.30 | 7 mil   | —            | Self-clinging film          | —                                                       | ●         | —               | 96%     | Gloss      | 10 pt. coated board liner    |
| WallFlair™ Removable Vinyl                  | ESM-WFRV-50-20<br>ESM-WFRV-100-30<br>ESM-WFRV-100-54 | 20"<br>30"<br>54" | 50'<br>100'<br>100' | 83<br>250<br>450            | \$41.99<br>\$111.99<br>\$179.99  | \$0.51<br>\$0.45<br>\$0.40 | 6 mil   | —            | Calendered PVC              | Acrylic-based removable                                 | ●         | ●               | 96%     | Matte      | 90# Stayflat liner           |