<table>
<thead>
<tr>
<th>Material</th>
<th>Part Number</th>
<th>Width</th>
<th>Length</th>
<th>Total SF</th>
<th>SQFT @ SRP</th>
<th>Caliper</th>
<th>Weight</th>
<th>Base Adhesive / Other</th>
<th>UV Stable</th>
<th>Water Stable</th>
<th>Transparency</th>
<th>Price</th>
<th>Film</th>
<th>Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>-</td>
<td>ESM-GBF-100-54</td>
<td>54&quot;</td>
<td>100'</td>
<td>540</td>
<td>$264.95</td>
<td>8 mil</td>
<td>285 gsm</td>
<td>[● ●] 40% Gloss 2.2 Dmax</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Glossy Backlit Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-MBF-100-54</td>
<td>54&quot;</td>
<td>100'</td>
<td>540</td>
<td>$224.95</td>
<td>8 mil</td>
<td>285 gsm</td>
<td>[● ●] 35% Matte 2.2 Dmax</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Matte Backlit Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-RPBF-50-20</td>
<td>20&quot;</td>
<td>50'</td>
<td>83</td>
<td>$99.99</td>
<td>10 mil</td>
<td>220 gsm</td>
<td>[● ●] 100% Semi-Gloss -</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>RolyPoly™ Banner Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-RPBF-100-30</td>
<td>30&quot;</td>
<td>50'</td>
<td>300</td>
<td>$184.99</td>
<td>10 mil</td>
<td>220 gsm</td>
<td>[●] 100% Semi-Gloss -</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>RolyPoly™ Banner Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-RPBF-100-36</td>
<td>36&quot;</td>
<td>50'</td>
<td>360</td>
<td>$221.99</td>
<td>10 mil</td>
<td>220 gsm</td>
<td>[●] 100% Semi-Gloss -</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>RolyPoly™ Banner Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-RPBF-100-54</td>
<td>54&quot;</td>
<td>50'</td>
<td>450</td>
<td>$326.99</td>
<td>10 mil</td>
<td>220 gsm</td>
<td>[●] 100% Semi-Gloss -</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>RolyPoly™ Banner Film</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SSC-25-30</td>
<td>30&quot;</td>
<td>25'</td>
<td>63</td>
<td>$69.95</td>
<td>20 mil</td>
<td>407 gsm</td>
<td>[●] 98% Satin 2x1 Weave</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Satin Canvas</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGC-25-30</td>
<td>30&quot;</td>
<td>25'</td>
<td>63</td>
<td>$69.95</td>
<td>20 mil</td>
<td>407 gsm</td>
<td>[●] 98% Gloss 2x1 Weave</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Glossy Canvas</td>
</tr>
<tr>
<td>Fine Art</td>
<td>ESM-MPC-25-54</td>
<td>54&quot;</td>
<td>25'</td>
<td>133</td>
<td>$109.99</td>
<td>8 mil</td>
<td>135 gsm</td>
<td>[● ●] 95% Glossy Silicone-treated paper</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Paparazzi™ Premium Matte Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SSGP-3-50-20</td>
<td>20&quot;</td>
<td>50'</td>
<td>83</td>
<td>$24.95</td>
<td>8 mil</td>
<td>200 gsm</td>
<td>[●] 95% Gloss Acid-free</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-100-30</td>
<td>30&quot;</td>
<td>100'</td>
<td>300</td>
<td>$63.99</td>
<td>8 mil</td>
<td>200 gsm</td>
<td>[●] 95% Gloss Acid-free</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-100-54</td>
<td>54&quot;</td>
<td>100'</td>
<td>525</td>
<td>$111.95</td>
<td>8 mil</td>
<td>200 gsm</td>
<td>[●] 95% Gloss Acid-free</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-100-63</td>
<td>63&quot;</td>
<td>100'</td>
<td>630</td>
<td>$131.25</td>
<td>8 mil</td>
<td>200 gsm</td>
<td>[●] 95% Gloss Acid-free</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-25-20</td>
<td>20&quot;</td>
<td>25'</td>
<td>50</td>
<td>$49.95</td>
<td>8 mil</td>
<td>135 gsm</td>
<td>[● ●] 95% Glossy Silicone-treated paper</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Adhesive-Backed Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-25-54</td>
<td>54&quot;</td>
<td>25'</td>
<td>250</td>
<td>$184.95</td>
<td>8 mil</td>
<td>135 gsm</td>
<td>[● ●] 95% Glossy Silicone-treated paper</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Adhesive-Backed Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-50-30</td>
<td>30&quot;</td>
<td>50'</td>
<td>300</td>
<td>$115.95</td>
<td>8 mil</td>
<td>135 gsm</td>
<td>[● ●] 95% Glossy Silicone-treated paper</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Adhesive-Backed Solvent Glossy Paper</td>
</tr>
<tr>
<td>-</td>
<td>ESM-SGP-3-100-54</td>
<td>54&quot;</td>
<td>100'</td>
<td>525</td>
<td>$326.99</td>
<td>8 mil</td>
<td>135 gsm</td>
<td>[● ●] 95% Glossy Silicone-treated paper</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td>[●]</td>
<td></td>
<td>Adhesive-Backed Solvent Glossy Paper</td>
</tr>
</tbody>
</table>

**Notes:**
- SQFT: Square feet
- Price: Wholesale price per square foot
- Film: Type of film
- Media: Details about the media
- Note: Special instructions or notes about the product

**Roland**
- SRP: Standard Retail Price
- SQFT: Square Feet
- Printed: Printed Media
- Model: Roland Model

**Material:**
- Light-Weight Banner Material
- Banner Film
- Film
- Glossy Backlit Film
- Fine Art Solvent
- Solvent Glossy Paper
- Paper

**Specifications:**
- Weight: Weight of the material
- Base Adhesive: Type of base adhesive
- UV Stable: UV stability of the material
- Water Stable: Water resistance of the material
- Transparency: Transparency of the material

**Other Details:**
- Caliper: Caliper thickness of the material
- Finish: Finish of the material
- Other: Additional details about the material
<table>
<thead>
<tr>
<th>Material</th>
<th>Part Number</th>
<th>Size</th>
<th>Length</th>
<th>Total Wgt</th>
<th>Roll Wgt</th>
<th>Roll FT</th>
<th>Color</th>
<th>Peel Strength</th>
<th>Adhesive</th>
<th>UV</th>
<th>Matte</th>
<th>Water-Resistant</th>
<th>Opacity</th>
<th>Finish</th>
<th>Misc</th>
</tr>
</thead>
<tbody>
<tr>
<td>HeatFlair PLUS</td>
<td>ESM-VTV2-50-53</td>
<td>5' x 122.875'</td>
<td>35'</td>
<td>247.94</td>
<td>1069.4</td>
<td>150'</td>
<td>8 mil</td>
<td>Polyurethane</td>
<td>Hot Melt</td>
<td>●</td>
<td>●</td>
<td>95% Poly-Clear</td>
<td>95% Glass</td>
<td>Gloss</td>
<td>Plus/Plus Certified</td>
</tr>
<tr>
<td>Heat Transfer           ESM-VTV2-50-50</td>
<td>5' x 122.875'</td>
<td>35'</td>
<td>235.99</td>
<td>980.98</td>
<td>150'</td>
<td>8 mil</td>
<td>Polyurethane</td>
<td>Hot Melt</td>
<td>●</td>
<td>●</td>
<td>95% Poly-Clear</td>
<td>95% Glass</td>
<td>Gloss</td>
<td>Plus/Plus Certified</td>
<td></td>
</tr>
<tr>
<td>WallFlair™ Removable</td>
<td>ESM-VTV2-50-30</td>
<td>5' x 122.875'</td>
<td>35'</td>
<td>184.375</td>
<td>735.57</td>
<td>150'</td>
<td>6.7 mil</td>
<td>White acrylic</td>
<td>Removable</td>
<td>●</td>
<td>●</td>
<td>90% Semi-Gloss</td>
<td>90% Glass</td>
<td>Satin</td>
<td>Removable 100% white</td>
</tr>
<tr>
<td>Vinyl</td>
<td>ESM-PRV2-50-54</td>
<td>5' x 122.875'</td>
<td>35'</td>
<td>150'</td>
<td>595.59</td>
<td>150'</td>
<td>7 mil</td>
<td>8 mil – Cast PVC Acrylic-based removable</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>95% 3 mil Acrylic-based removable</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Clear Calendered Vinyl, Permanent Adhesive</td>
<td>ESM-PRV2-50-48</td>
<td>5' x 122.875'</td>
<td>35'</td>
<td>125'</td>
<td>450.69</td>
<td>150'</td>
<td>7 mil</td>
<td>8 mil – Cast PVC Acrylic-based removable</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>95% 3 mil Acrylic-based removable</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Clear Static Cling</td>
<td>ESM-CCVP-150-54</td>
<td>5' x 150'</td>
<td>150'</td>
<td>337.5</td>
<td>122.875'</td>
<td>150'</td>
<td>7 mil</td>
<td>Polyolefin Film Non-vinyl</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Sticky Calendered Vinyl, Permanent Adhesive</td>
<td>ESM-CCVP-150-54</td>
<td>5' x 150'</td>
<td>150'</td>
<td>337.5</td>
<td>122.875'</td>
<td>150'</td>
<td>7 mil</td>
<td>Polyolefin Film Non-vinyl</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Matte Calendered Vinyl, Permanent Adhesive</td>
<td>ESM-CCVP-150-54</td>
<td>5' x 150'</td>
<td>150'</td>
<td>337.5</td>
<td>122.875'</td>
<td>150'</td>
<td>7 mil</td>
<td>Polyolefin Film Non-vinyl</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Primera Cast Vinyl</td>
<td>ESM-PCV4-75-54</td>
<td>75' x 122.875'</td>
<td>200'</td>
<td>450'</td>
<td>171.48</td>
<td>150'</td>
<td>2 mil</td>
<td>Cast PVC Acrylic-based removable</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Primera Reflective Vinyl</td>
<td>ESM-WFRV-100-54</td>
<td>100' x 122.875'</td>
<td>225'</td>
<td>540.3</td>
<td>208.375'</td>
<td>150'</td>
<td>2 mil</td>
<td>Cast PVC Acrylic-based removable</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>View Thru Vinyl</td>
<td>ESM-WSC-75-54</td>
<td>75' x 122.875'</td>
<td>200'</td>
<td>337.5</td>
<td>122.875'</td>
<td>150'</td>
<td>7 mil</td>
<td>Soft shelving film, Stayflat liner</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>Matte Static Cling</td>
<td>ESM-MCVP-150-54</td>
<td>5' x 150'</td>
<td>150'</td>
<td>337.5</td>
<td>122.875'</td>
<td>150'</td>
<td>7 mil</td>
<td>Soft shelving film, Stayflat liner</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
<tr>
<td>WallFlair™ Removable</td>
<td>ESM-WFRF-100-54</td>
<td>100' x 122.875'</td>
<td>225'</td>
<td>540.3</td>
<td>208.375'</td>
<td>150'</td>
<td>2 mil</td>
<td>Cast PVC Acrylic-based removable</td>
<td>Permanent</td>
<td>●</td>
<td>●</td>
<td>96% Matte Polyurethane</td>
<td>95% Glass</td>
<td>Matte</td>
<td>Self-Film/Clear</td>
</tr>
</tbody>
</table>