

APPLICATION GUIDE

Roland offers a wide variety of banner materials, papers, adhesive-backed vinyls, films, and fine art materials. Use this Application Guide featuring our most popular media to assist you in determining which substrate is best for your particular needs.



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Media	Banner	Poster	Decals/ Labels	Vehicle/ Fleet	Presentation	Art/Photo	Window Graphics	Backlit	Apparel	Walls	Width
Light Weight Banner Material	•										30", 54"
Clear Calendered Vinyl			•				•	•			30", 54"
Matte Calendered Vinyl			•				•				20", 30", 54"
Glossy Calendered Vinyl			•				•				20", 30", 54"
Premium Cast Vinyl			•	•			•			•	20", 30", 54"
Premium Reflective Vinyl			•	•			•				30", 48"
View Thru Vinyl				•			•				24", 53"
White Static Cling							•				20", 30", 54"
Clear Static Cling							•				20", 30", 54"
Super Hi Gloss White Film						•	•				41", 52"
Glossy Backlit Film							•	•			54"
Matte Backlit Film							•	•			54"
RolyPoly Banner Film	•				•		•	•			20", 30", 36", 54"
Adhesive-Backed Solvent Glossy Paper		•	•		•	•					20", 30", 54"
Solvent Glossy Paper		•			•	•					20", 30", 54", 63"
Paparazzi™ - Premium Matte Paper		•			•	•					30", 54"
Glossy Photo Paper		•			•	•					20", 30", 54"
HeatSoft PLUS - Heat Transfer Material									•		20", 30", 54"
HeatSoft PLUS - Medium Tack Polyester Transfer Mask									•		20", 30", 54"
HeatSoft SATIN - Heat Transfer Material									•		20", 30", 54"
Solvent Satin Canvas										•	30", 54"
Solvent Gloss Canvas										•	30", 54"
WallFlair™ Removable Fabric										•	20", 30", 54"
WallFlair™ Removable Vinyl										•	20", 30", 54"

