**PERFECT PLACEMENT FOR HEAT TRANSFERS OR CUT VINYL**

**Full Front**
Most full-fronts should be placed about 1” down from the collar.

**POLO**
Left Chest
7.5” from the inside edge of the collar and 4” from buttons.

**Center Chest**
2” to 3” from neck seam to the design's center line.

Left Chest
7.5” from shoulder’s left seam and 4”-6” from the center.

**Front Arm**
Align your transfer perpendicularly with the sleeve of the shirt.

**Side Arm**
Flatten out the sleeve and center the design on the sleeve area.

**HOODIE**
Center Chest
Place the top of the design as much as 3-3.5” from the collar area.

**Thigh Print**
Align your transfer so that it can be read straight up and down.

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